







BUSINESS MODEL CANVAS

<p>SCHLÜSSELPARTNER</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 	<p>SCHLÜSSELAKTIVITÄTEN</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 	<p>WERTANGEBOT</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 	<p>KUNDENBEZIEHUNGEN</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 	<p>KUNDENSEGMENTE</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 
<p>KOSTENSTRUKTUR</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 		<p>EINNAHMEQUELLEN</p> <ul style="list-style-type: none"> ➤ ➤ ➤ 